












# DREAMCOAT Software

CUSTOM SOFTWARE AND WEB DEVELOPMENT SOLUTIONS

ITEM	DESCRIPTION	PRICE
<b>SEARCH ENGINE READINESS</b> 	<b>Includes the following:</b> - Submitted to top search engines (AOL, iWon, MSN, Google, etc...) - 48 hour refresh (content resubmitted) - Keyword readiness and meta tag descriptions	<b>STARTING AT \$200</b>
<b>BANNER DESIGN</b> 	<b>Includes the following:</b> - 5 banner designs (campaign) - Animation included (FLASH or GIF) - <b>Sizes:</b> 468x60, 234x 60, 125x125, 120x60, 120x90, 83x31	<b>\$400</b> per set or <b>\$100</b> per banner
<b>EMAIL DESIGN</b> 	<b>Includes the following:</b> - 2 designs (campaign) - HTML and TEXT versions provided - Limited animation included (GIF or FLASH)	<b>\$400 to \$600</b>
<b>POP-UP AD DESIGN</b> 	<b>Includes the following:</b> - 3 designs (campaign) - HTML and Java Script action - Animation included (FLASH or GIF) - <b>Sizes:</b> up to 640x480 approx.	<b>\$300</b> per set or <b>\$100</b> per pop-up
<b>SPLASH PAGE DESIGN</b> 	<b>Includes the following:</b> - 2 designs samples - Put into HTML - Animation included (FLASH or GIF) - <b>Sizes:</b> up to 800x600 approx.	<b>\$600</b>
<b>CUSTOM FORM</b> 	<b>Includes the following:</b> - 1 form layout in HTML - Programming in PHP, Java Script or ASP - No database or merchant exchange	<b>\$120</b> per form <b>\$200</b> custom formatting of email text to end user
<b>SHOPPING CART</b> 	<b>Includes the following:</b> - Full shopping cart using a merchant account or PayPal - Programming in PHP, Java Script or ASP <b>[TBD-hours time -- based on amount needed]</b>	<b>\$800</b> and up SEE PROGRAMMING PRIGING GUIDE
<b>CCBILL SET-UP &amp; INSTALL</b> 	<b>Includes the following:</b> - Install and set up of credit card processing and affiliate program - Training on CCBill account system	<b>\$500</b> per account SEE PROGRAMMING PRIGING GUIDE
<b>MERCHANT ACCOUNT</b> 	<b>Includes the following:</b> - Full credit card transaction capabilities (membership or shopping cart) <b>[TBD-hours maximum time]</b>	<b>\$1,300</b> and up SEE PROGRAMMING Consult with programmer PRIGING GUIDE
<b>HOURLY RATE</b>  <b>MINIMUM FEE</b> 	<b>Includes design, production, photo correction and more:</b>  <b>Includes the following (limited to 4-5 changes):</b> - Linking to other URLs - Adding or changing out banner advertisement - Uploading to server - Minor text or image change <b>[1/4-hour maximum time]</b>	<b>\$30</b> per hour  <b>\$15</b> per 1/4 hour